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U.S.A Manufacturer Takes On Asian Competitors Toe-to-Toe

“Scorpion Performance, Inc. intends to make clients think twice before they merely assume they can obtain products at significant savings from sources primarily in Asia – to become the go-to company to obtain precision parts at lower cost.”

Ft. Lauderdale, FL - May 15, 2007 A thriving Florida-based manufacturing company is refusing to concede price and quality advantages to the competitive steamroller of China and its Asian neighbors. In fact, Scorpion Performance, Inc., which manufactures parts that maximize the performance of stock automobile engines, is basing its growth plans on its ability to out-perform and undersell overseas competitors with products made purely in the USA. And it’s working.

Founder Robert Stopanio describes Scorpion Performance, Inc. as “A manufacturer of high performance automotive racing products – with an attitude. Our dramatic increase in production capacity resulting from our state of the art robotic working three shifts seven days a week, offsets the cheap labor costs of Asian products. And our quality level is not equaled by Asian sources.” In the process, Scorpion Performance, Inc. has emerged as the only company in its industry niche willing and able to go toe-to-toe with the formidable competitive forces of China and its Asian imitators.

The massive Chinese dragon has yet to notice the potential sting of this modest U.S. Scorpion – but the company’s American clients and prospects in the global market are now getting the message. Scorpion Performance is an 8-year-old company that has served its apprenticeship in a highly demanding industry, and is ready to expand its operations substantially which further improve its ability to compete against imports. Highly efficient production enables the company to produce its rocker arms and related parts on a private label basis, particularly targeting those firms who now order parts from Asia to market under their own brand name.

Scorpion Performance promotes its own branded products as “Made in America & Proud of It”, and is offering companies presently importing their parts offshore the opportunity to now market “American Made”.

The company has catapulted itself to become the leading firm in the Rocker Arm category through its use of the newest machine tools and manufacturing systems. This has given Scorpion Performance a degree of efficiency that enables it to compete favorably with longer-established manufacturers – and to “take on” the competitors looming overseas.

To remain in the technological forefront, Scorpion Performance, Inc. uses the most sophisticated and entirely robotic machinery for three shifts, seven days a week,

which enables them to produce essentially flawless parts at lower production costs. The company replaces its automated machinery every three years to take advantage of the fast changing innovation in machine tools. All of this enables Scorpion Performance to compete effectively with all comers – domestic and foreign.

“There is a broad assumption that our distributors can obtain products at significant savings from sources primarily in Asia,” Stopanio says. “We are determined to make them aware they can accomplish the same goal with Scorpion Performance – and attract even greater sales among their customers by promoting products “Made-in-America” by highly skilled workers using American aluminum and steel. Also, they will receive their parts much faster – without the red tape and added cost of “middle men” that overseas purchasing necessitates.”

The company invites head-on comparisons with its ability to compete directly with China and Asian sources in terms of product quality, craftsmanship, delivery time and prices, that U.S. parts distributors are obtaining from their overseas suppliers. Scorpion Performance will intensify its “Made in America” policy offering competitive pricing, faster turnaround, and avoidance of dealing with agents and buying offices -- through its trade advertising, mailings to existing and potential customers -- and dealing with prospects one-on-one at industry trade shows.

Scorpion Performance, Inc. intends to make clients think twice before they merely assume they can obtain products at significant savings from sources primarily in Asia – to become the go-to company to obtain precision parts at lower cost. The full range of the company’s parts and services can be found at www.scorpionperformance.com.

About Scorpion Robotics

Scorpion Robotics, is a Fort Lauderdale Florida based, manufacturing company providing price and quality advantages using the latest in technology. Scorpion Performance, Inc., manufactures parts that maximize engine performance. All Scorpion products are made purely in the USA.

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